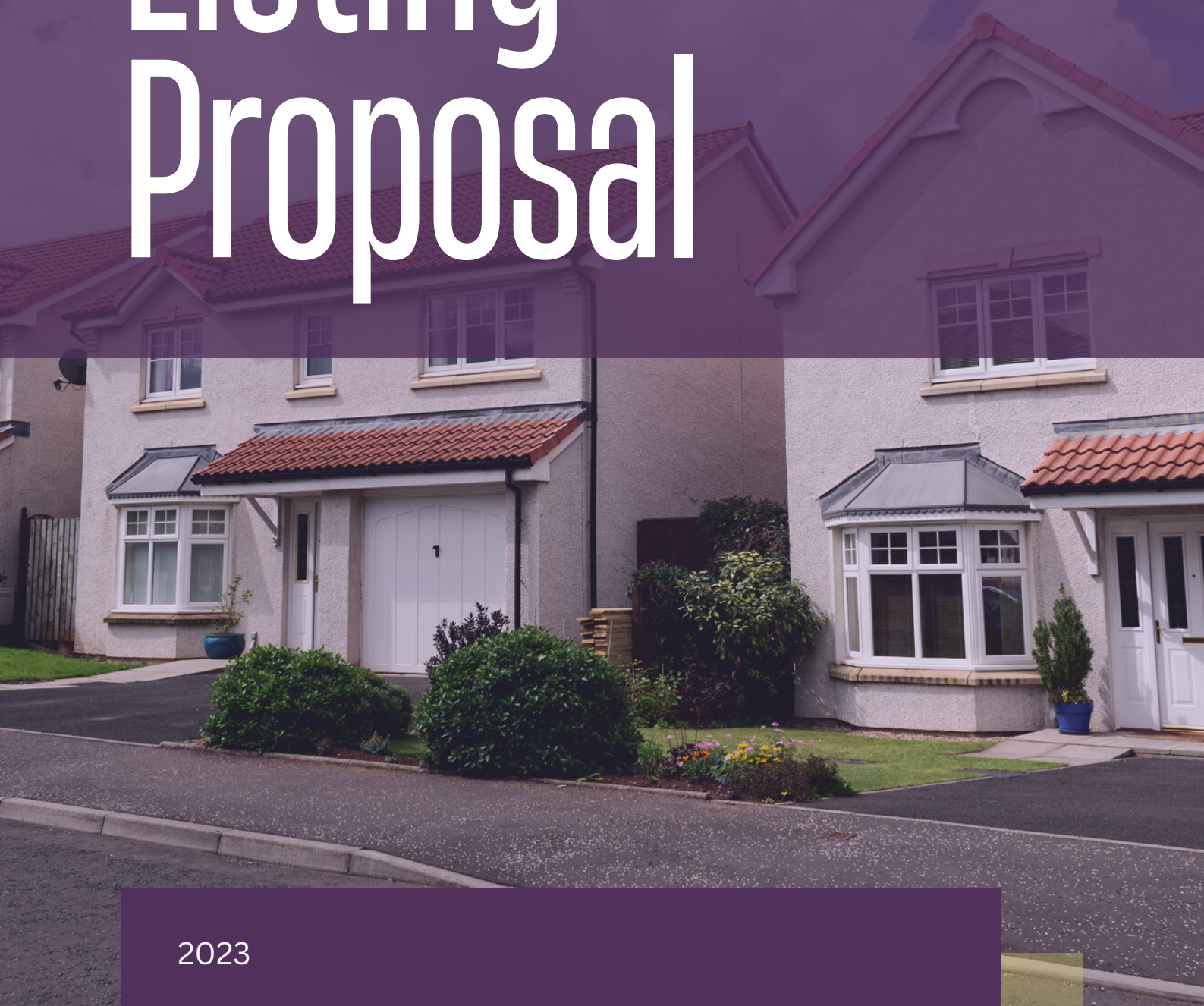


Property Listing on  
Northern Ireland Online



**NORTHERN  
IRELAND  
ONLINE**

# Listing Proposal



2023

**Prepared for:**  
Estate Agents

**Presented by:**  
Jason Hartley

# Real Estate Success With Northern Ireland Online



Our platform, Northern Ireland Online/Craic, has established itself as a go-to destination for individuals and families searching for business and tourist attractions, in Northern Ireland. We are also launching our property listing for the Northern Ireland region.

We have successfully built a strong online presence and a loyal user base comprising a wide audience of potential property buyers and renters. By collaborating with Northern Ireland Online, your agency can leverage our extensive social media reach and following to significantly enhance your visibility, credibility, and overall business opportunities.

# Benefits of being listed

- 1. Enhanced Visibility:** As a featured agency, your listings will receive premium placement on our website, ensuring that they stand out to our audience. This increased exposure will result in a higher number of views and inquiries, increasing the likelihood of closing more deals.
- 2. Targeted Audience:** Our website will cater to individuals and families searching for properties in Northern Ireland. By featuring your agency, you will access this audience who are potentially looking for properties in your area.
- 3. Competitive Advantage:** Standing out in a competitive real estate market is crucial. By being featured on our website, you will differentiate yourself from other agencies and gain an edge in attracting clients and securing listings.
- 4. Marketing Support:** Our dedicated marketing team will actively promote your agency and listings through various channels, including social media campaigns, and our email newsletter. This additional exposure will further amplify your presence and generate more leads.
- 5. Extensive Reach:** In addition to our website, Northern Ireland Online/Craic boasts a social media following of nearly 300,000 followers. Our active presence on various social media platforms allows us to reach millions of users every month. By featuring your listings, you benefit from our extensive reach, ensuring that your properties are seen by a wide audience across multiple channels.



# Success

Being listed on Northern Ireland Online offers numerous advantages for your agency.

From unparalleled visibility and increased credibility to access to our vast social media following and targeted marketing, your listings will be exposed to a wide and engaged audience.

Join us to leverage these benefits and elevate your real estate success in Northern Ireland.

## Contact us

07878 614400

[jason@northernirelandonline.com](mailto:jason@northernirelandonline.com)

# Pricing

At Northern Ireland Online, we are committed to providing value and delivering results for our clients. We strive to offer competitive listing prices that allow you to showcase your properties effectively and generate a return on your investment.

Listing Type	Description	Price / Your Price
Per listing	Residential Sale	£14.99
Per listing	Residential Rent	£14.99
Per listing	Commercial Sale	£49.99
Per listing	Commercial Rent	£14.99
Featured	Residential Rent	£24.99
Featured	Residential Sale	£24.99

**\*All listing prices are on top of a £10 per month business listing**

**All featured listings also include being featured on our social channels!  
New signups will receive - Your first 10 listings for free.**

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